



P&L's are for Bookkeepers

Dashboards are for Decision-Makers



Presented by: Jack Tompkins

Speaker and Founder of Pineapple Consulting Firm



Jack Tompkins

Speaker and Founder of Pineapple Consulting Firm

Data can be fun. Seriously!

From founding Pineapple Consulting Firm to presenting in front of crowds, Jack aims to make data fun!

He has an absolute blast engaging with the audience and talking about how businesses can become more data-driven. It's easier than people think and it's more impactful than you can imagine.

Jack@PineappleCF.com

www.pineapplejacktompkins.com

980.477.5078

“Jack Tompkins speaks about data (yawn). I expected this to be a super boring topic. I WAS WRONG! Jack made data fun and approachable and meaningful!”

-Phil Gerbyshak, Gerbycasts

The quick summary...

“P&L's are for Bookkeepers. Dashboards are for Decision-Makers.” is a lighthearted but compelling exchange centered on visualizing your financials and seeing the difference it creates. For clients and team managers alike, dashboards level the playing field, get everyone on the same page, and allow for efficient decisions. Great for audiences of 10 to 100 people.

Key takeaways...

- The power of visualization
- How to start the dashboarding process
- The possibilities for your team and clients



4.7 of 5

Very interesting and relevant, simple and effective. Great topic, great speaker! ”

-Renaissance Executive Forum members



Jack's presentation hit the sweet spot by presenting a common sense yet focused approach to develop and use key data points to support and drive small business decisions! Several mentors went out of their way to express appreciation and satisfaction with the presentation.



-Peter Safir, SCORE

